

Community Visioning

Workshop 1 – Introduction & Data Collection

- Define objectives of the community visioning and strategic planning process
- Introduce the importance of community engagement & community revitalization
- Review community perception survey results & trends from focus groups
- Identify community values, assets, issues, and opportunities
- Begin to build consensus among groups

Workshop 2 – Data Analysis & Transformation Strategies

- Review input from Workshop 1
- Build off work/community input from Workshop 1
- Begin to build consensus among groups to define priority areas
- Present current market data
- Identify Community Transformation Strategies
- Begin to identify how to implement Community Transformation Strategies

Workshop 3 – Vision Statement & Link to Strategy

- Review input from Workshop 1 & 2
- Build off work/community input from Workshop 1 & 2
- Present draft Vision Statement
- Provide opportunity for comments to Vision Statement
- Build consensus on Vision Statement
- Deeper dive to Main Street Approach/Main Street Matters
- Invite community participation to implement the Vision Statement
- Identify lead agency/agencies

Workshop 4 – From Vision to Reality

- Review Main Street Approach/Main Street Matters
- Discuss Main Street Committee functions
- Review Vision Statement
- Discuss how to implement the Vision Statement
- Break-out into Main Street Committees to develop Five Year Plan
- Identify implementing partners
- Confirm lead agency/agencies

Workshop 5 - Enhance Five Year Plan (optional as a town hall – as this could be follow-up meetings for each committee)

- Review Main Street Approach/Main Street Matters
- Enhance Five Year Plan by Committee
- Confirm Five Year Plan by Committee & Implementing Partners
- Discuss next steps (Main Street Matters designation timeline)

Visioning Process

Workshop 1 - Introduction & Data Collection

Workshop 2 -
Data Analysis & Transformation Strategies

Workshop 3 -
Vision & Link to Strategy

Workshop 4 -
From Vision to Reality

Workshop 5 -
Enhance 5 Year Plan

Informing

Consulting

Involving

Collaborating

Empowering